



YOU DON'T HAVE  
TO SPEND A LOT TO  
**LOOK LIKE  
A MILLION**

**CALL TODAY**  
TO SCHEDULE YOUR  
**APPOINTMENT**

**800.230.3636**

**NORTH SEATTLE CAMPUS**

6007-A 244TH STREET SW  
MOUNTLAKE TERRACE, WA 98043

**SOUTH SEATTLE CAMPUS**

2222 S 314TH STREET  
FEDERAL WAY, WA 98003

ACCREDITED BY NACCAS

**#GJAEXPERIENCE**  
**GENEJUAREZACADEMY.EDU**



APRIL 2018



**SERVICE  
AND PRICE  
GUIDE**

**GENE JUAREZ**  
ACADEMY

ALL OF GENE JUAREZ ACADEMY'S BEAUTY SERVICES ARE PROVIDED BY STUDENTS IN VARIOUS STAGES OF THEIR EDUCATION UNDER THE SUPERVISION OF A LICENSED EDUCATOR.

Due to the learning process, please expect our educators to be involved with comments, redirection and recommendations. This creative interaction is important to the educational process and may add additional time to your service. Services are available to clients age 5 and older. Clients may request students by name but we are unable to honor any requests based upon a student's race, age, gender or level of education and skill. We appreciate your cooperation, patience and choosing us for your beauty services.

## HAIR COLOR

Our hair color services include a complimentary conditioning treatment. Color consultations are complimentary.

FULL BALAYAGE	from \$80.00
PARTIAL BALAYAGE	from \$60.00
OMBRE	from \$90.00
FULL FOIL	from \$65.00
PARTIAL FOIL	from \$50.00
BLEACH & TONE	from \$50.00
ALL-OVER COLOR	from \$40.00
TONER or GLOSS with COLOR SERVICE	from \$10.00
GLOSS REFRESH	\$27.50
COLOR REMOVER	\$35.00
CORRECTIVE COLOR	Consultation Required

An estimated price will be determined during the initial consultation based upon our assessment of the condition of your hair, the previous chemical additives used on your hair, as well as the time required and the product necessary to achieve the desired results.

## RE-TEXTURIZING

Enjoy our revolutionary waving & smoothing techniques for ease of style, convenience and extra body.

KERATIN SMOOTHING TREATMENT	from \$75.00
Extra long or thick hair	from \$90.00
KERATIN EXPRESS SMOOTHING TREATMENT	from \$50.00
Can be added to any design service	
BASIC PERMANENT WAVE	
Hair above the shoulder	from \$42.50
PERMANENT WAVE FOR LONG HAIR	
Shoulder length to middle of back	from \$47.50
Middle of back and below	from \$60.00
PARTIAL PERM	from \$32.50
RELAXER	from \$55.00
PARTIAL RELAXER	from \$35.00

## HAIR CUTS

HAIRCUT Includes shampoo & airwave	\$15.00
BEARD/MUSTACHE TRIM	Complimentary
BANG OR NECK TRIM	Complimentary

## STYLING

UPDO or CREATIVE STYLE	\$25.00
SHAMPOO with FLAT IRON	\$18.00
ROLLER SET or IRON CURL short hair	\$14.00
Monday - Thursday Special	\$9.00
SHAMPOO with AIRWAVE	\$10.00

## CONDITIONING TREATMENTS

Our deep conditioning treatments can be added to any hair service.

CUSTOM BLEND DEEP CONDITIONER	\$10.00
SCALP TREATMENT	\$10.00

## NAIL CARE

Relax as your student nail technician massages, exfoliates and refreshes your hardworking hands and feet. It's the little luxury that makes all the difference.

*Services provided by Manicuring Students at North Seattle Campus only.*

CLASSIC MANICURE	\$15.00
SPA MANICURE	\$20.00
SHELLAC MANICURE	\$25.00
CLASSIC PEDICURE	\$20.00
SPA PEDICURE	\$25.00
SHELLAC PEDICURE	\$30.00
SPA MANICURE + PEDICURE	\$45.00
HAND POLISH CHANGE	\$7.00
SPA TREATMENT ADD-ON Shellac manicure only	\$5.00
NAIL ART ADD-ON	\$5.00
ROCKSTAR SHELLAC ADD-ON	\$5.00
PARAFFIN ADD-ON	\$5.00
NAIL REPAIR, SINGLE	\$5.00

*Services provided by Cosmetology Students.*

BASIC MANICURE	\$10.00
BASIC PEDICURE	\$15.00

**ALL VISITORS NOT RECEIVING A SERVICE ARE ASKED TO WAIT IN THE LOBBY.  
CHILDREN SHOULD NOT BE LEFT UNATTENDED IN THE LOBBY.**

## CREATING BEAUTY BOTH INSIDE AND OUT

Gene Juarez Academy prepares students for an exciting and rewarding career in the beauty and fashion. Our skilled educators inspire creativity, enhance students' strengths and help turn dreams into prosperous, life-long careers. Please ask to see an Admissions Representative to get more information about our highly regarded education program, including graduation and placement rates and career opportunities within the industry. Visit us at [GENEJUAREZACADEMY.EDU](http://GENEJUAREZACADEMY.EDU)

## PROFESSIONAL PRODUCTS

To maintain the health of your hair and aid in recreating your style at home, we offer a complete selection of professional haircare products including Bumble and bumble, Color Wow, Redken and Moroccanoil.

## SPECIAL OFFERS

Seniors, students and military personnel receive 20% off all services received Monday - Thursday. Students and military personnel must present their I.D. card to receive this discount.

Monthly special offers cannot be combined with other discount offers. One service discount may be used per visit. Refer to the fine print noted on each offer for details.

Visit us at [GENEJUAREZACADEMY.EDU](http://GENEJUAREZACADEMY.EDU) to sign up for our email list and be the first to know about our special offers.

## ACADEMY LOYALTY PROGRAM

EARNING REWARDS IS EASY!

EARN POINTS AUTOMATICALLY - 1 point for every \$1 spent on services and retail products.

RECEIVE 5% BACK ON ALL PURCHASES - Redeem points at any time for any amount as payment towards your favorite services and retail products.

No membership card or number required. Earned points will not expire. You can also redeem rewards and take advantage of our special offers to save even more at each visit.

**GENE JUAREZ<sup>®</sup>**  
**ACADEMY**

**AVAILABILITY OF SERVICES IS DEPENDENT  
ON STUDENT ENROLLMENT.**