

# GENE JUAREZ ACADEMY EMERGING TALENT COSMETOLOGY SCHOLARSHIP COMPETITION

AVAILABLE TO HIGH SCHOOL SENIORS

## PRIZES

FIRST PLACE

**\$7,500**

COSMETOLOGY PROGRAM SCHOLARSHIP

SECOND PLACE

**\$5,000**

COSMETOLOGY PROGRAM SCHOLARSHIP

THIRD PLACE

**\$2,500**

COSMETOLOGY PROGRAM SCHOLARSHIP



One winner will be selected per scholarship award level between both GJA campus locations.

### COMPETITION REQUIREMENTS

1 ESSAY 2 HANDS-ON MODEL COMPETITION

**DETAILS ON BACK**

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[GENEJUAREZACADEMY.EDU](http://GENEJUAREZACADEMY.EDU)

## Part 1: THE ESSAY

Applicants will be required to submit an essay conveying their dreams and how they are going to make a difference in the beauty industry.

- Your essay needs to be no more than 500 words.
- Your full name, the name of your high school, and Gene Juarez Academy location you would like to attend must be at the top of the essay.
- Your entry must be original, in English and unpublished at the time of submission.
- The Scholarship Selection Committee will evaluate your essay based upon content and creativity.

## Part 2: THE HANDS-ON MODEL COMPETITION

Competition will take place on April 7th (South Campus) & April 14th (North Campus)

- Applicants will be required to perform a formal "Updo" hairstyle (Wedding/Prom/Special Occasion) on a live model.
- Applicants are encouraged to practice on their model prior to the competition to ensure their creative vision is achievable within a 3 hour timeframe.
- Applicants are to provide their own model and supplies. Model will need to complete the required model release form before competition begins.
- Before and after photos of the model will be taken by our photographer or appointed personnel. For judging purposes, various angles of the model will be taken to showcase the work of the applicant.
- Judging is based on the photographs of the final look, not the creation process.

## HOW TO ENTER

Complete the online application and insert your essay at [genejuarezacademy.edu/scholarships](http://genejuarezacademy.edu/scholarships) no later than March 17, 2018.

- Before and after model photographs will be reviewed and judged by the Scholarship Selection Committee to determine awards. Essays will also be reviewed and considered by the committee.
- Failure to comply with the above requirements for the essay and/or hands-on model competition will result in being disqualified.
- Essay and photos become the property of Gene Juarez Academy and will not be returned to the applicant. GJA retains publication rights of all winning entries (both essays and photos) to be published on the GJA websites and released to the media.
- All scholarship winners will be notified prior to the formal announcement within 30 days after the completion of the competition.
- Winners who accept the Gene Juarez Academy Emerging Talent Competition Scholarship must start the Cosmetology program by September 2018 or the scholarship will be voided.
- Scholarship and prizes may not be transferred to any other college, university, vocational training program, or to cash.
- The scholarship will be awarded upon successful completion of 900 clock hours in the Cosmetology Program. The scholarship becomes null and void if the recipient drops or does not maintain Satisfactory Academic Progress (SAP), attendance, or any other criteria required of a Gene Juarez Academy student.

Campus tours should be conducted prior to, or after, the hands-on model competition dates. Family and friends may arrive at the end of the competition to view the participant's model.

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